



Hello STM Parents and Students,

Our upcoming PTO fundraiser, the STM Read-A-Thon, is scheduled for January 17<sup>th</sup> – January 31<sup>st</sup>, 2012. During this two week period, students are encouraged to read, read, and read some more! Unlike other fundraisers, students are rewarded based upon how much they read, not how much they earn. However it is still a fundraiser and we need your help.

We will be sending details in January but thought with all the friends and family we see over the holidays it would be great for the students to get a jump start on pledges. We are attaching a pledge form to this communication. Also if your sponsors would like to pay via credit or debit card, simply have them indicate “Yes” in the Paypal column on the sponsor sheet and we will send them an invoice at the end of the Read-A-Thon.

One big change for this year is that we will be awarding prizes based upon MINUTES SPENT READING OR HAVING SOMEONE READ TO YOU, not on number of pages read. Sponsors can pledge an amount per minute read and enter a “Not to Exceed Amount” if desired or a flat amount. The table below shows reward levels so your sponsors will know what to prepare for when they pledge. We expect all students to read at the Claw level.

Award Level	Total Minutes Read
Tiger Claw	300
Tiger Stripe	450
Tiger Roar	600

Please keep all sponsors logged on the attached sponsor sheet and keep up with the sheet(s). If it is easier just have your child keep the sponsor sheet and reading log in their folder at all times. If you would like to send an email friends and family, please feel free to copy and paste the text below.

Hello NAME,

My school, St Thomas More, is having a Read-A-Thon January 17<sup>th</sup> – January 31<sup>st</sup>. I will have to read, read, read to earn money for our school! The cool thing is I will get rewarded for how much I read! Would you please sponsor me? You can commit to a flat amount or a per minute read amount. I expect to read between 300 and 600 minutes during the 2 week period.

Please let me know what amount you are interested in pledging and if you would like to pay through Paypal (credit or debit card). We will be asking sponsors to pay after the Read-A-Thon ends but by February 15<sup>th</sup>.

Thank you,

STUDENT NAME



**CATCH A TIGER BY THE TALE**  
Read-A-Thon Sponsor Sheet

Student's Name: \_\_\_\_\_ Public Library Card? Yes No Public Library Visit 0 1 2 \_\_\_\_\_  
 (15 minutes of reading) (Each visit awards 15 minutes of reading)

Teacher: \_\_\_\_\_

Sponsors may pledge an amount per minute read or a flat amount

Sponsor Name	Email Address*	Paypal invoice?	Amount per minute	Not to Exceed Total	Total Minutes Read	Flat Amount	Total Due	Paid?
Example 1	<a href="mailto:example@hotmail.com">example@hotmail.com</a>	Yes	.10		450		\$45.00	
Example 2	<a href="mailto:ex@yahoo.com">ex@yahoo.com</a>	No				\$25.00	\$25.00	Yes
Example 3	<a href="mailto:test@gmail.com">test@gmail.com</a>	No	.25	\$100			\$100	

Sponsors will be notified of total minutes read at the end of Read-a-thon on or around February 3<sup>rd</sup>. If sponsors want to encourage reading with a per minute pledge but need to cap their contribution at a maximum amount they can put their maximum contribution in the "Not to exceed Total" column and the most they will owe is the Not to Exceed Total.